



ELEMENTARY BACK TO SCHOOL NIGHTS

Each West Fargo Public Schools' building hosts an event prior to the start of the year with the primary purpose of providing opportunities for students and families to meet their teacher, see their classroom, and bring their school supplies.

In addition to the primary objectives outlined above, these events also provide avenues for outside organizations to promote their available opportunities for students. An organization must fall into one of two categories in order to qualify for a table at these events:

- District Entity (PTA/O)
- Nonprofit Organization (Boy Scouts, Girl Scouts, West Fargo Public Library, Good News Club, Fargo or West Fargo Park Districts, etc.)
 - The organization will play a significant role in community development and/or provide an educational benefit to the community.

The following is a non-inclusive list of outside organizations that would not qualify for a promotional table at these events:

- Individuals or outside organizations (tutoring services, sports clubs, music/theater organizations, childcare providers, etc.) that sponsor programming where a significant registration fee is charged or where the main purpose is fundraising.

The promotional avenue available to these entities is the district's *West Fargo Kid-Ventures (WFKV)* catalog. *WFKV* is a monthly advertising catalog that provides non-curricular information geared toward students in K-5th grade; it is electronically distributed to families through the Blackboard Messaging System.

** The YMCA is an exception to the above rule regarding childcare providers, as they partner with the district to provide onsite before- and after-school care.*